

EXHIBITION BOOTH PACKAGES

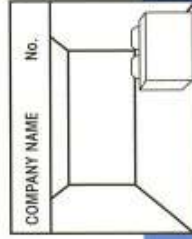
BARE SPACE

- Size per booth : 9sqm (3m x 3m)
- Minimum Booking : 2 booths / 18sqm (3m x 6m)
- International : USD 2,450 per booth x 2 booths
- Malaysian : MYR 7,000 per booth x 2 booths



SHELL SCHEME

- Size per booth : 9sqm (3m x 3m)
- Minimum Booking : 1 booth / 9sqm (3m x 3m)
- International : USD 2,750 per booth
- Malaysian : MYR 8,000 per booth



EXCLUSIVE OFFER FOR MATRADE MEMBERS

- MYR 4,800 per booth / 9sqm (3m x 3m)
- Choice of Shell Scheme or Bare Space
- Offer valid until 31st August 2013
(strictly on a first-come-first-served basis)

To become a MATRADE member visit www.matrade.gov.my



REPLY FORM

Fax to +603-6211 6162 or Email to sales@intrademalaysia.my

EARLY BIRD OFFER* valid until 31st March 2013!
(MYR 4,000 / USD 2,450 + 1 FREE ADVERTISEMENT)
* Terms & Conditions apply

YES! Please contact me. I wish to:-

- Exhibit**
Please send me a quote for _____ booths / _____ sqm.
(Bare Space / Shell Scheme)
I agree that my participation is confirmed only upon executing the Space Application Contract Form.

Launch a product / special event @ INTRADE 2013

Be a sponsor

Visit

My Details :

MATRADE Member Yes No

Company :

Name :

Job Designation :

Address :

City : Postcode :

State : Country :

Tel : Fax :

Handphone :

Email :

Nature of Business :

- Building Materials E & E & ICT Lifestyle
 Manufacturing Support Others

* booths are allocated strictly on a first-come-first-served basis

BE PART OF INTRADE 2013. **BOOK NOW!**
www.intrademalaysia.my



26 - 28 NOV 2013

**Menara MATRADE
Kuala Lumpur · Malaysia**

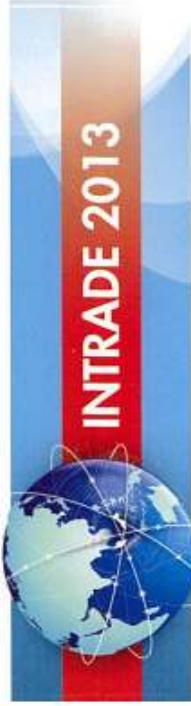


**REVITALISING
EXPORT
GROWTH**

HIGHLIGHTED INDUSTRY CLUSTERS



www.intrademalaysia.my



INTRADE 2013

International Trade Malaysia (INTRADE) is the annual international trade and export exhibition organised by The Malaysia External Trade Development Corporation (MATRADE) to enhance networking, business matching, exchange of ideas and knowledge amongst the business communities from different countries, especially those seeking to venture into the global market.

Themed, 'Revitalising Export Growth', INTRADE 2013 – the 7th Malaysia International Event for Exporters is the ideal driver for growing your business overseas. It is designed to meet the needs of importers and exporters alike who are closely associated with the most vibrant export industries in the region. It offers wide opportunities for businesses to build new contacts and expand sourcing options.

Known as one of the region's leading export-oriented trade fairs, INTRADE 2013 will feature only industries, products and services that are export-ready.

WHY EXHIBIT AT INTRADE 2013

- INTRADE is the one-stop sourcing centre to meet the requirements of the international business community
- INTRADE will provide ample opportunities to explore new markets, establish contacts and develop strategic alliances
- INTRADE is the perfect platform to enhance the utilisation of FTAs with partner countries especially within the region
- INTRADE is a platform for promoting a wide range of manufactured products and services using ASEAN as the gateway to the Asia Pacific region
- The Incoming Buying Mission (IBM) programme will provide Malaysian exhibitors and companies with excellent opportunities to interact with foreign buyers and trade visitors at the exhibition venue.
- INTRADE 2013 expects to host over 300 trade buyers from 30 countries
- INTRADE 2013 anticipates 8,500 local and international trade visitors through the three-day exhibition

BENEFIT AS AN EXHIBITOR

- EXPORT to targeted audience who are ready to buy
- MEET decision makers face-to-face
- REACH OUT first-hand to real buyers
- TEST new global markets
- LAUNCH new products
- DEMONSTRATE and provide product samples
- GENERATE international sales
- GAIN improved relationships with industry buyers
- DEVELOP immediate business alliances
- EXPLORE joint venture opportunities at international level
- NETWORK with corporate and government entities

INTRADE 2012 RECORDS

- 8,500 trade visitors
- 10,000 sqm of exhibition space
- 435 exhibitors from 15 countries
- 674 trade buyers from 56 countries

ALL THE RIGHT ELEMENTS

INTRADE 2013 opens up new business prospects by presenting extensive and attractive programmes to generate interest across the international business world.

TRADE EXHIBITION

Three days of intense trading exclusively with domestic and international industry professionals.

INCOMING BUYING MISSION (IBM)

Incoming Buying Mission (IBM) is a business matching programme which sets up one-on-one business meetings for Malaysian exhibitors and companies with international buyers. IBM matches the needs of both buyers and suppliers by linking local companies with potential overseas buyers and with its overseas markets.

KL INTERNATIONAL TRADE FORUM (KLITF)

The Kuala Lumpur International Trade Forum (KLITF) is a platform where business leaders share their insights into global business opportunities and prospects, and establish collaborations towards gaining a competitive edge in the challenging global market.

FTA@INTRADE

The FTA@INTRADE 2013 programme is designed to increase export between FTA partners, capitalise on existing FTA networks for market expansion, and increase FTA utilisation amongst partners. This programme provides the platform for you to better understand how FTAs can benefit you and your business.

THE ORGANISER

The Malaysia External Trade Development Corporation (MATRADE) was established in 1993 as the national external trade promotion agency of Malaysia's Ministry of International Trade and Industry (MITI). MATRADE functions as the focal point for foreign importers to source for Malaysian products and services. Driven by the vision of positioning Malaysia as a globally competitive trading nation, MATRADE assists Malaysian companies establish their presence overseas through various promotional programmes, which include participation in trade missions, specialised marketing missions and international trade fairs as well as by way of capacity development initiatives.

HIGHLIGHTED INDUSTRY CLUSTERS



BUILDING MATERIALS

Building & decorative hardware / Building & construction technology / Building security / Bricks, cement, ceramics, glass, marble, stone, tiles & timber / Chemicals, coating & paint / Doors, windows & flooring / Kitchen, sanitary ware & pool / Walls, roofing & ceiling



ELECTRICAL & ELECTRONICS AND INFORMATION & COMMUNICATION TECHNOLOGY

Computer & communication technology / Consumer electronic products / Industrial electrical equipment & accessories / Installation & control equipment / Electrical components & accessories / Electronic engineering / Hi-tech products & new techniques / Lighting & lamps



LIFESTYLE

Fashion, garments, apparels & intimate wear / Accessories, jewellery, belts, handbags & shoes / Textiles, fabrics, yarn & garment display supplies / Cosmetics, toiletries, personal care, perfumes & essential oils / Gifts, souvenirs, premiums, crafts, decorative items & works of art / Household products / Interiors & furniture / Wellness products



MANUFACTURING SUPPORT

Automation, automated technology and equipment & robotics / CAD/CAE & other analysis tools / Fire protection & rescue / General manufacturing / Logistics, transport & warehousing solutions / Machine tools, machining & stamping / Maintenance & repairs / Metal fabrication / Moulds & dies, die casting & forging / Oils & lubricants / Production, processing, printing & packaging / Refrigeration, air conditioning, heating & ventilation / Safety equipment / Testing, calibration, sensors & instrumentation